



DR HJ IRWAN HJ IBRAHIM

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SOCIAL

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PROFILE

Visionary, challenge-driven, successful professional, leader in both academic and community arenas. Natural and persuasive communicator recognized among colleagues for keen ability to energize and inspire individuals to work toward achieving a common goal; excel in creating consensus among divergent groups. **Passionate educator** last 8 years to provide a stimulating and thought-provoking university operations management classroom environment. **Creative and resourceful professional** with a track record of directing and playing contributory role in major civic programs and interacting with media representatives.

EXPERTISE

Youth Development Program
Political Advisor and Strategist
Speechwriter & Media Relation
Product Development
Product Commercialization
Brand Development
Market Research

EDUCATION

Doctor of Philosophy in Transport and Logistics
Universiti Teknologi MARA, Malaysia
2017

Executive Master of Business Administration
Universiti Teknologi MARA, Malaysia
2004

Bc Sc Business Administration
Northern Arizona University, USA.
1997

PROFESSIONAL EXPERIENCE

Manager, Corporate Communication & Industrial Linkages
Malaysia Institute of Transport (MITRANS), UiTM Shah Alam
Nov 2018 - Now

- Managing MITRANS corporate communication activities
- Managing MITRANS Industrial linkages, agreement, MOU, MOA
- Managing MITRANS corporate social activities

Senior Lecturer
Center of Technology & Supply Management Studies, Faculty of Business & Management, UiTM Puncak Alam
Oct 2008 - Now

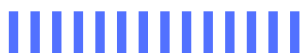
- Specialized in Supply Chain Management, Environment Management, Halal
- Supply Chain, Operations Management, Quality Management, Service
- Operations
- Advisor for Students Society

Assistant Manager Marketing, Commercialization, Education and Entrepreneur Johor Biotechnology and Biodiversity Corporation
Jan 2005 - September 2008

- Spearheaded merchandising projects for 10 retail branches
- Led a successful product launch the company's biotechnology products
- Developing new cosmeceutical, nutraceutical and pharmaceutical product
- Commercialization potential biotech product
- Biotechnology entrepreneurship program for local business owner

State of Johor Information and Research Officer
Office of Chief Minister of Johor
May 1999 - Dec 2004

- Provide assistance for strategic political direction
- Supervised, managed and trained potential youth leaders movement
- Coordinated and conducted weekly strategic focus groups programs, seminars and gathering
- Analyzed political environment to determined appropriate strategic action
- Conduct research and analysis for political advises



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Special Communication Officer
Office of Chief Minister of Johor
Jan 2004 - Dec 2004

- Assisted in the development of campaign platform and positions, coordinated with ADUN's and MP's.
- Coordinated public relations campaign, handled and communicated with media
- Chief Minister speechwriter for various research topics and issues

Assistant Manager
Wendy's Corporation
Jan 1999 - Dec 2003

- Manage 2 Wendy's Restaurant in Flagstaff, Arizona in daily operations, produce daily, weekly and monthly report, and meeting or exceeding sales goals.
- Developed new training for food handling and food preparations.
- Optimized profits with proactive controls of employees workload, vendor cost and food waste.



TAUGHT COURSES

OPM 530 Introduction to Operations Management
OPM549 Operations Management
OPM630 Service Management
OPM655 Project Management
OPM560 Supply Chain Logistics Management



PREFERRED TAUGHT COURSES

OPM 530 Introduction to Operations Management
OPM549 Operations Management
OPM630 Service Management
OPM655 Project Management
OPM560 Supply Chain Logistics Management



LIST OF PUBLICATION

Ibrahim, I., & Jaafar, H.S. (2016). Environment Management Practices for Environment Sustainability: A Proposed Model for Logistics Companies. Asian Business Research; Vol. 1, No. 1; 2016, ISSN 2424-8479

Ibrahim, I., & Jaafar, H.S. (2014). Determinant Factors of Environment Management Practices Adoptions. Journal of Business and Economics, ISSN 2155-7950, December, Volume 5, No. 12, pp.

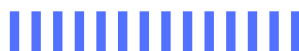
Ibrahim, I., & Jaafar, H.S. (2015). Determinant Factor of Environment Management Practices: A Theoretical Framework. International Review of Management and Business Research (IRMBR), Volume 4, Issue 4, Part 2, pp 1180-1192

Ibrahim, I., & Jaafar, H.S. (2015). Factors of Environment Management Practices Adoption. The Proceedings of 6th International Research Symposium in Service Management (IRSSM-6), (August).

Ibrahim, I., & Jaafar, H.S. (2016). Environment Management Practices Adoption Model. China-USA Business Review, April.

Ibrahim, I., & Jaafar, H.S. (2016). An Empirical Study on Malaysian Logistics Service Providers' Intention to Adopt Environment Management Practices. The Proceeding of MITRANS Logistic and Transport International Conference. 300

Ibrahim, I., & Jaafar, H.S. (2016). Factors of Environment Management Practices Adoptions. IJPDLM-05-2016-0147 530



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CONFERENCES ATTENDED

- MITRANS Logistics and Transportation International Conference, Padang, Indonesia 12-14 April 2016
- 20th International Symposium on Logistic (ISL2015), Bologna, Italy, July 3-8, 2015
- 19th International Symposium on Logistic (ISL2014), Ho Chin Minh, July 6-9, 2014
- 6th International Research Symposium in Service Management (IRSSM-6), August 11-15, 2015 : UiTM Sarawak, Kuching, Malaysia
- The 6th International Conference on Logistics and Transport (ICLT 2014), 26-29 August 2014, Kuala Lumpur, Malaysia



ACADEMIC CONTRIBUTION

- FBM Annual Report Committee
- FBM Black Belt Lean Six Sigma
- Student Society Advisor
- FBM OBE Committee
- FBM Curriculum Review Committee
- Resources Person OPM₅₄₉,
- MGT₄₁₇, MGT₅₄₃, MGT₅₅₆
- Examination Committee
- ISO 90001 Quality Committee
- Faculty Disciplinary Committee
- Student Election Committee
- Coordinator EPJJ FBM's
- Diploma & Degree Program
- JCorp Siswa Bistari Committee
- Student Development
- Facilitator Committee



REFERENCES

- Assoc. Prof. Dr Siti Halijjah binti Shariff**
Dean, Faculty Business and Administration, UiTM Selangor
- Dr. Harlina Suzanna Jaafar**
Director, MITRANS
UiTM Shah Alam
- Dr. Nazura Sayuti**
Deputy Dean (Academic),
Faculty Business and Administration, UiTM Selangor
- Tan Sri Dato' Haji Abdul Ghani bin Othman**
Chairman, Sime Darby Group
- Dato' Seri Hj Mohd Khaled bin Nordin**
Former Chief Minister of Johor
- Assoc. Prof. Dr. Abdul Samad bin Nawi**
Rector, UiTM Terengganu
- Dr. Khairul Azmi bin Mohamed**
Chief Executive Officer, Yayasan Ilmuan Corporation



AFFILIATIONS

- Committee For Asean Youth Cooperation**
Committee Member 2000-2005
- Majlis Belia Malaysia**
Committee Bureau 2000-2005
- Majlis Belia Negeri Johor**
Secretary General 2000-2005
- Majlis Belia Daerah Johor Bahru**
Committee Member 2000-2005
- Gerakan Belia 4B Malaysia**
Committee Member 1999-2006
- Gerakan Belia 4B Johor**
Youth President 1999-2006
- Gerakan Belia 4B Tebrau**
Youth President 1999-2006
- Gerakan Belia 4B Tmn Kota Masai, Pasir Gudang**
Chairman 1999-2006
- Kawasan Rukun Tetangga Parlimen Tebrau**
Youth Chairman 1999-2006
- Ansara Johor Committe**
Member 1992-2014
- Persatuan Penulis Johor**
Member 2000-2014

